



STRATEGY.
EXPERTISE.
TRUST.

YOUR GUIDE TO THE HUNGARIAN ECONOMY. YOUR GATEWAY TO THE EU MARKET.

We help domestic and international investors and businesses enter the Hungarian market and achieve sustainable growth through integrated solutions.

pannovagroup.eu

WE BUILD,
OPERATE,
CONNECT

WITH OVER 36 YEARS OF INVESTMENT AND BUSINESS DEVELOPMENT EXPERIENCE, WE HELP OUR CLIENTS

enter new markets, expand their operations, establish local partnerships, and implement sustainable investment projects.

OUR CORE VALUES:



STRATEGIC THINKING BASED ON MARKET
INSIGHT AND LONG-TERM TRENDS.



PARTNERSHIP AND TRUST, BECAUSE OUR
CLIENTS' SUCCESS DEFINES OUR OWN.



FLEXIBILITY AND CONTINUOUS IMPROVEMENT,
ADAPTING TO A CHANGING ECONOMIC ENVIRONMENT.

WHY INVEST IN HUNGARY?

Hungary is a dynamically growing economic hub in Central Europe, strategically positioned between the European Union and Southeast Europe. It offers strong logistics connectivity, a competitive tax environment, government-backed investment incentive programmes, and highly developed infrastructure.

WHY PÉCS AND ITS SURROUNDINGS?

Pécs and the surrounding region offer a strategic location with access to both EU and Southeast European markets. As the supply of large industrial sites and the availability of labour become increasingly constrained in Hungary's established manufacturing centres, the region continues to offer both suitable industrial land and the workforce capacity needed to accommodate new investment. Pécs also provides an attractive urban environment for businesses and employees, combining a rich cultural heritage with a high quality of life.

WHY CHOOSE PANNOVA GROUP?

We not only facilitate access to business opportunities in Hungary and the region, but also stand by our partners throughout daily operations. From market entry and operational management to expansion and long-term strategic development, we are engaged at every stage.

With a strong local presence, an extensive business network, and wide-ranging expertise, we help our clients achieve their goals efficiently, securely, and with tangible results.

OUR SECTORS



Industrial parks

Development, operations, and expansion in strategic locations.



Property

Development, leasing, and sale of industrial and commercial properties.



Business consulting

Comprehensive strategic, legal, administrative and accounting support.



Tourism

Hospitality development, operations, and tourism investment management.



Healthcare

Modern healthcare services, infrastructure developments.



IT solutions

Digitalisation, automation of business processes, secure IT infrastructure.



Agriculture

Innovative and sustainable agricultural projects with specialised livestock management solutions.



Insurance

Customised insurance solutions for businesses and individuals.

OUR BACKOFFICE SERVICES

Industrial real estate development and management

From selecting the optimal location to long-term operation.

Investment and project management

From planning to turnkey delivery.

Investment funding and grant management

Comprehensive management of financing sources, subsidies, and tender applications.

Legal and financial advice

Contracts, taxation, permits, licences and corporate structure set-up.

Insurance and risk management

Tailored solutions to minimise risks.

Business process digitalisation

Operational optimisation, automation, and secure IT systems.

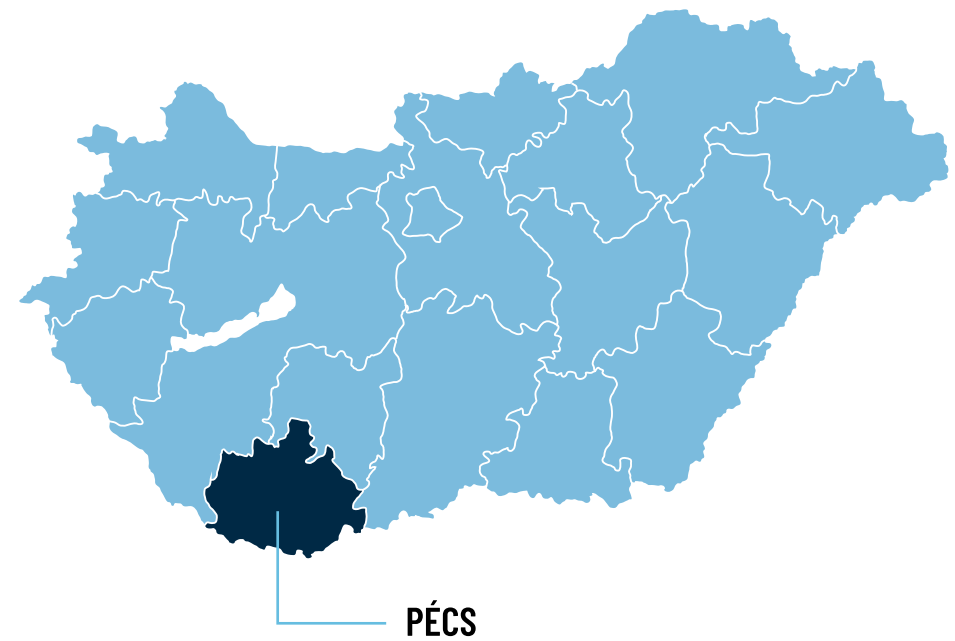


INDUSTRIAL PARKS

Pécs serves as a gateway to both the EU and the Balkans, thanks to its skilled workforce, strong infrastructure, and prime location.

PANNOVA INDUSTRIAL PARK

It offers exceptional potential, located adjacent to a government-designated, 600-hectare priority development zone.



563,000
m²



Location: situated near Pécs, in Kővágószőlős, offering a prime strategic location.

Site area: 56.3 hectares.

Private industrial railway on the premises: offering the potential for direct rail freight operations.

Office building: 940 m² of modern, fully equipped space, ready for immediate use as administrative and project management facilities.

Total buildable area: 350,000 m².

ACCESSIBILITY

Pannova Industrial Park benefits from an exceptionally convenient location, with direct access to Main Road 6. The M60 motorway junction, just 6 km away, already ensures rapid regional and nationwide accessibility.

The region's transport infrastructure is continuously being upgraded. Planned developments include extending the M60 motorway towards Croatia and the Balkans, expanding the capacity of Main Road 6, and building a new motorway junction adjacent to Pannova Industrial Park, around 50 metres from the site boundary. Additional infrastructure projects include the "Smile of Vojvodina" expressway project, set to establish new direct international links across the region.

Collectively, these projects will materially and sustainably enhance the region's accessibility, while bolstering the logistics competitiveness of Pécs and its surroundings in the medium term. The redirection of a portion of Balkan-bound transit traffic onto the M6/M60 corridor will considerably raise the area's regional and international logistical significance, further reinforcing the strategic positioning of Pannova Industrial Park.

FURTHER AVAILABLE INDUSTRIAL PROPERTIES

SITE AT PÉCS, EDISON ÚT Ideal for industrial, logistics, or commercial investments.	42,300 m²
SITE AT PÉCS, SIKLÓSI ÚT Development area for commercial facilities and residential properties.	71,645 m²
SITE AT PÉCS, ÁLMOS UTCA Ideal for industrial and logistics developments.	11,256 m²
PÉCS – VASAS INDUSTRIAL AREA The site is located in eastern Pécs and covers a total area of 38,121 m².	38,121 m²

42,300
m²





38,121
m²



WE SUPPORT
SUCCESSFUL
OPERATIONS AS
YOUR LOCAL GUIDE

HOW DO WE WORK?

1. A PARTNERSHIP YOU CAN TRUST

Enduring partnerships are founded on trust. Our results stem from close, professional collaboration with our partners.

2. COMPETITIVE ADVANTAGE THROUGH KNOWLEDGE

By constantly pursuing new knowledge and methodologies, we are able to respond swiftly, providing our partners with a clear competitive edge.

3. HORIZONTAL ORGANISATIONAL STRUCTURE

Our employees operate with wide-ranging authority within a structure that enables us to execute every project with excellence and the utmost attention to detail.

4. WE ARE OPEN-MINDED

Our corporate culture is defined by integrity, openness, and adaptability. We embrace ideas from diverse sources, seeing in them the potential for meaningful innovation and growth.

5. BROAD INDUSTRY EXPERIENCE AND SYNERGY

With extensive experience across multiple sectors and a focus on harnessing synergies, we form a highly effective team that generates significant added value for our partners.

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Contact us

Are you interested in exploring a potential partnership?
Let's discuss how we can support your investment
or business growth. Contact our team of experts!

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